

Table 8: District-wise Non-Compliance of Section 5, COTPA in PoS of 14 Districts of Punjab

Non- Compliance Indicators	District														Total (N=820)
	HOSHARPUR (N=56)	SRI FATEHGARH SAHIB(N= 69)	MANSA(N =63)	LUDHIANA (N=84)	FEROZEPUR (N=84)	MOHALI (N=42)	MOGA(N=84)	BATHINDA (N=84)	BARNALA (N=23)	FARIDKOT (N=13)	TARN TARAN N=10)	FAZILKA(N=84)	SRI MUKTSAR SAHIB (N=40)	PATHANKOT (N=84)	
Mean Non-Compliance of Major Indicators(*) of Section 5	0	0	0	0	0	0	8.5 (10.1)	8.5 (10.1)	0	0	0	7.5 (8.5)	0	0	24.5 (2.9)
Non Compliance to all Major Indicators(*) of Section 5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Presence of Advertisement of Tobacco Product*	0	0	0	0	0	0	17 (20.2)	17 (20.2)	0	0	0	15 (17.8)	0	0	49 (5.9)
Kind of Advertisement	Boards	0	0	0	0	0	2 (2.3)	1 (1.2)	0	0	0	2 (2.3)	0	0	5 (0.5)
	Posters	0	0	0	0	0	0	1 (1.2)	0	0	0	0	0	0	1 (0.1)
	Banners	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Stickers	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	LCD/video screening	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Dangles	0	0	0	0	0	15 (17.8)	15 (17.8)	0	0	0	13 (15.4)	0	0	43 (5.1)
	Promotional gifts/Offers	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Products showcases	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Any others	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Presence of Advertisement Board	NA	NA	NA	NA	NA	NA	2 (2.3)	1 (4.3)	NA	NA	NA	2 (2.3)	NA	NA	5 (0.6)
Size of Advertisement Board	NA	NA	NA	NA	NA	NA	2 (2.3)	1 (4.3)	NA	NA	NA	2 (2.3)	NA	NA	5 (0.6)
Presence of Illuminated Board	NA	NA	NA	NA	NA	NA	0	0	NA	NA	NA	0	NA	NA	NA
Display of Brand Name on Board	NA	NA	NA	NA	NA	NA	0	0	NA	NA	NA	0	NA	NA	NA
Promotional Message on Board	NA	NA	NA	NA	NA	NA	0	0	NA	NA	NA	0	NA	NA	NA
Use of Brand Colour& Layout on Board	NA	NA	NA	NA	NA	NA	2 (2.3)	1 (4.3)	NA	NA	NA	2 (2.3)	NA	NA	0
Full Advertisement on PoS	NA	NA	NA	NA	NA	NA	0	0	NA	NA	NA	0	NA	NA	5(0.6)
Absence of Health Warning on Board*	NA	NA	NA	NA	NA	NA	0	0	NA	NA	NA	0	NA	NA	NA
							0	0	NA	NA	NA	0	NA	NA	0

Among 478 PoS in rural and 342 in urban areas which were visited, No POS either in Rural Areas and Urban Areas were observed to shown on-compliance with major indicators of Section 5 of COTPA as shown in Table 9. The mean of major compliance indicators to Section 5 of COTPA was better in rural location (98.8%) as compare to urban location (94.6%).

Table 9:Area-wise Non-Compliance of Section 5, COTPA in PoS of 14 Districts of Punjab

Non-Compliance Indicators		Area		Total (N=820)
		Rural (N=478)	Urban (N=342)	
Mean Non Compliance of Major Indicators (*) of Section 5		6 (1.2)	18.5(5.4)	24.5 (2.9)
Non Compliance to all Major Indicators (*) of Section 5		0	0	0
Presence of Advertisement of Tobacco Product*		12 (2.5)	37 (10.8)	49 (5.9)
Kind of Advertisement	Boards	0	5(1.4)	5(0.6)
	Posters	0	1(2)	1(2)
	Banners	0	0	0
	Stickers	0	0	0
	LCD/video screening	0	0	0
	Dangles	12 (2.5)	31 (9)	43 (5.2)
	Promotional gifts/offers	0	0	0
	Products showcases	0	0	0
	Any others	0	0	0
Presence of Advertisement Board		NA	5(1.4)	5(0.6)
Size of Advertisement Board		NA	5(1.4)	5(0.6)
Presence of Illuminated Board		NA	0	0
Display of Brand Name on Board		NA	0	0
Promotional Message on Board		NA	0	0
Use of Brand Colour & Layout on Board		NA	5(1.4)	5(0.6)
Full Advertisement on PoS		NA	0	0
Absence of Health Warning on Board*		0	0	0

Table 10 shows that out of 820 POS, 547 permanent shops, 189 permanent kiosks and 84 temporary kiosks were visited. Presence of advertisement of tobacco products was observed in 21.4% in temporary kiosks, 6.8%, and 3.2% in permanent kiosks and permanent shops respectively. The mean of major compliance indicators to Section 5 of COTPA was better in permanent shops (98.4%) as compare to permanent and temporary kiosks 96.6% and 89.3% respectively.

Table 10: Non-Compliance of Section 5, COTPA in PoS of 14 Districts of Punjab, by Shop Status

Non-Compliance Indicators		Status of Shop			Total (N=820)
		Temporary Kiosk (N=84)	Permanent Kiosk (N=189)	Permanent Shop (N=547)	
Mean Non Compliance of Major Indicators(*) of Section 5		9(10.7)	6.5(3.4)	9(1.6)	24.5(2.9)
Non Compliance to all Major Indicators(*) of Section 5		0	0	0	0
Presence of Advertisement of Tobacco Product*		18(21.4)	13(6.8)	18(3.2)	49(5.9)
Kind of Advertisement	Boards		1(.52)	4(0.73)	5(0.6)
	Posters	1(1.1)	0	0	1(0.1)
	Banners	0	0	0	0
	Stickers	0	0	0	0
	LCD/video screening	0	0	0	0
	Dangles	17 (20.2)	12(6.3)	14(2.5)	43(5.2)
	Promotional gifts/offers	0	0	0	0
	Products showcases	0	0	0	0
	Any others	0	0	0	0
Presence of Advertisement Board		NA	1(.52)	4(0.73)	5(0.6)
Size of Advertisement Board		NA	1	4(0.73)	5(0.6)
Presence of Illuminated Board		NA	0	0	0
Display of Brand Name on Board		NA	0	0	0
Promotional Message on Board		NA	0	0	0
Use of Brand Colour & Layout on Board		NA	1(.52)	4(0.73)	5(0.6)
Full Advertisement on PoS		NA	0	0	0
Absence of Health Warning on Board*		0	0	0	0

Among different PoS, 209 exclusive tobacco shops, 83 tobacco shops that also sell other things and 528 shops wherein tobacco sale is not a major business were observed. Out of these, shops wherein exclusive tobacco shops were found to be least compliant (92.9%) and tobacco sale is not a major business was recognized to be most compliant (99.4%) with respect to mean of major indicators of Section 5 of COTPA as shown in Table 11.

Table 11: Non-Compliance of Section 5, COTPA in PoS of 14 Districts of Punjab, by Shop Type

Non-Compliance Indicators		Type of Shop			Total (N=820)
		Exclusive Tobacco Shop (N =209)	Mainly Tobacco Shop But Also Sells Other Things (N =83)	Tobacco Sale is Not A Major Business (N =528)	
Mean Non Compliance of Major Indicators(*) of Section 5		15(7.1)	0.5(0.6)	9(1.7)	24.5 (2.9)
Non Compliance to all Major Indicators(*) of Section 5		0	0	0	0
Presence of Advertisement of Tobacco Product*		30(14.3)	1(1.2)	18(3.4)	49 (5.9)
Kind of Present Advertisement	Boards	1 (0.47)	0	4	5(0.6)
	Posters	1 (0.47)	0	0	1(0.1)
	Banners	0	0	0	0
	Stickers	0	0	0	0
	LCD/Video Screening	0	0	0	0
	Dangles	28 (13.3)	1(1.2)1	14 (2.6)	43 (5.2)
	Promotional gifts/offers	0	0	0	0
	Products show cases	0	0	0	0
	Any others	0	0	0	0
Presence of Advertisement Board		1 (0.47)	NA	0	1 (0.47)
Size of Advertisement Board		1 (0.47)	NA	0	1 (0.47)
Presence of Illuminated Board		0	NA	0	0
Display of Brand Name on Board		0	NA	0	0
Promotional Message on Board		0	NA	0	0
Use of Brand Colour & Layout on Board		1 (0.47)	NA	0	1 (0.47)
Full Advertisement on PoS		0	NA	0	0
Absence of Health Warning on Board*		0	0	0	0

4.3- Compliance with Section 6 (a) of COTPA, 2003- Prohibition on Sale to Minors:

Among various PoS visited, signages were displayed in 39.6 % PoS and all were at prominent place. Only 39.3% displayed signage were compliant with Section 6 of COTPA. The overall mean compliance to Section 6 (a) (based upon mean of major compliance indicators) was **79.4%**. The districts which scored over 75% compliance to major indicators of Section 6 (a) were Hoshiarpur (90.4%), Ludhiana (75.3%), Moga (85.7%) Barnala (86.9%) Faridkot (76.9%) TarnTaran (83.3%), Fazilka (90.4%) and Pathankot (78.1%), Ferozepur (91.2%), S.A.S. Nagar (75.3%).

Table 7: Sector-wise Compliance of Section 4, COTPA in Public Places of 14 Districts of Punjab

Compliance Indicators	Sector		Total (N=2398)
	Government (N=1242)	Private (N=1156)	
Mean Compliance of Major Indicators(*) of Section 4	1083.6 (87.4)	956.6 (82.5)	2040.2 (85)
Compliance to all Major Indicators(*) of Section 4	592 (47.7)	246 (21.2)	837 (34.9)
Signage Displayed*	585(47.1)	252(21.7)	837(34.9)
Signage Displayed at Conspicuous Points	569(45.8)	229(19.8)	798(33.2)
Signage Comply With Law	525(42.2)	185(16)	710(29.6)
Signage Displaying Name of Reporting Officer	47(3.7)	13(1.1)	60(2.5)
No Active Smoking*	1220(98.2)	1143(98.8)	2363(98.5)
No Smoking Aids (Ashtrays, matchboxes etc.)*	1228(98.8)	1142(98.7)	2372(98.9)
No Evidence of Smell /Ashes of Recent Smoking*	1219(98.1)	1127(97.4)	2346(97.8)
No Cigarette /Bidi Stubs*	1199(96.5)	1133(98)	2332(97.2)

4.2- Compliance with Section 5 of COTPA, 2003- Prohibition of Advertisement of Cigarette and other Tobacco Products:

In order to check the compliance with Section 5 of COTPA, a total of 820 PoS were visited in 14 districts of Punjab. Out of these, 49 PoS (5.8%) were found to show non-compliance with the major compliance indicators of Section 5. The most common mode of advertisements was product dangles followed by boards and banners. Hoshiarpur, Fategarh Sahib, Mansa, Ludhiana, Mohali, Barnala, Faridkot, TarnTaran, Sri Muktsar Sahib, Ferozepur and Pathankot was recognized as the most compliant district (100%) with respect to mean of major indicators of Section 5 of COTPA whereas Moga and Bathinda were the least compliant district (89.9%) with these indicators (Table 8).

The overall mean compliance to Section 5 (based upon mean of major compliance indicators) was **97.1%**. The districts which scored below 85% compliance to major indicators of Section 5 were Moga (89.9%), Bathinda (89.9%) and Fazilka (91.1%)